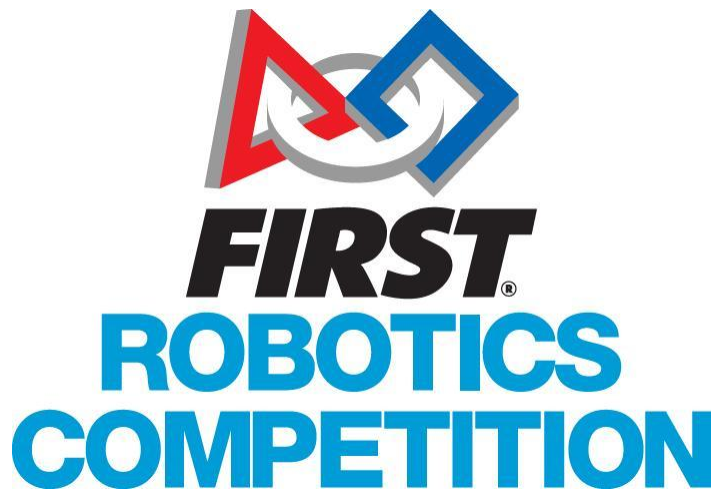


# 2020 Sponsorship Package



The Limestone District School Board  
*FIRST* Robotics Team

Website: [www.lakeeffectrobotics.ca](http://www.lakeeffectrobotics.ca)

Email: [lakeeffectrobotics@gmail.com](mailto:lakeeffectrobotics@gmail.com)

Twitter: @Team2708

## Contact Information

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613-539-2321

# Sponsorship Opportunities

Be part of an exciting program that helps students across the Kingston Area participate in the FIRST Robotics Competition in both Ontario and World Championship events.

The FIRST Robotics Competition (FRC) is a unique sporting competition of the mind, designed to help high school students discover the interests and rewards of engineering and science. Each year, in January, a new game is announced. The rules and guidelines change but the challenge does not: build a robot in 6 weeks, and within budget and specifications, to play the game. This is real world engineering.

## FRC Team 2708: Lake Effect Robotics

Two great teams, Frontenac's Cyberfalcons (3710) and KCVI's K-Botics (2809) have combined to make **FRC Team 2708**, Lake Effect Robotics, and bring this exciting opportunity to **all students in the Limestone District School Board**. Together, these two teams have 17 years of FRC experience and incredible histories of success:

- 2019 Imagery Award @ World Championships Detroit Michigan
- 2018 World Championship Banner Detroit Michigan
- 2018 FEDEX Spirit Award @ World Championships Detroit, Michigan
- 2018 Imagery Award @ Ontario District Championships
- 2018 Finalist Award, Innovation and Control Award @ North Bay Regional Qualifier
- 2018 Team Spirit Award @ Durham Regional Qualifier
- Two Regional Championship Banners;
- Chairman's Award;
- Two Engineering Inspiration Awards;
- Two Engineering Excellence Awards;
- Qualified for the World Championship 7 of the last 9 years;
- Recognition: Judge's Award, Innovation in Control Award; Highest Rookie Seed Award (at the World Championship).



## Mission and Values

The mission of Lake Effect Robotics is to build a FIRST Robotics Competition robot through partnership between high school, post-secondary education, industry and community volunteers. We inspire students to pursue careers in, and to promote, Science, Technology, Engineering and Mathematics.

Our core values are reflected in the diversity of our team. Above all, we support our team members to: learn from innovation, collaboration, and risk-taking; respect each other; give back to the community through elementary school team mentorship and STEM outreach activities, volunteer at reading and math camps, judge/facilitate competitions at Limestone Skills held at St. Lawrence College, support local fundraising for food drives,; compete enthusiastically; and conduct themselves in a professional and gracious manner.

## Your Support is important to us!

Our budget for the 2020 season is \$60,000. We are funded through sponsorship, fundraising, and participants. We endeavour to keep participant costs as low as possible. The breakdown is as follows:

- Regional Registration: \$7,500 (2 events)
- Ontario Championship Registration: \$3,500
- World Championships Registration: \$7000
- Transportation & Hotels: \$30,000
- Parts & Materials: \$6,000
- Misc. (food, team t-shirts, promotion, etc.): \$6,000

## Your Success is important to us!

FIRST Robotics Competitions provide a unique opportunity to market your brand. In addition to thousands of students at competition, your logo will be:

- Broadcast to a wide audience: 2018 Team broadcast on CBC national radio, CKWS News Cast, TVO Kids, Local/National Newspaper, Prime Minister's Science Fair in Ottawa, Maker Fair @ Museum of Science and Technology in Ottawa, Kingston Area Science Discovery @ Leon's Centre with Queen's University, (100,000+ online viewers)
- Accessible (and clickable) on our website (5,000+ hits/month);
- Visible when our team does community outreach such as summer camps, Kingston community events and weekly elementary school demonstrations;
- Prominently displayed at events to industry professionals across Ontario.

We invite you to partner with Lake Effect Robotics at one of the following levels:

### Sponsorship Levels and Benefits

	Gold \$5,000+	Silver \$2,500+	Bronze \$1,000+	Supporter \$200+
Website	250x250 (max) logo; all pages, top of sponsor page	125x125 (max) logo; middle of sponsor page	75 x 75 (max) logo; lower third of sponsor	Text link; bottom of sponsor page
T-shirt /Team Trailer/Pit Sponsor Signs	Large logo	Medium logo	Small logo	Text
Robot	Large logo	Medium logo	Small logo	
Social Media	√	√	√	
Press Release	√			

#### All sponsors will receive:

- Periodic updates emailed to your primary contact;
- Invitation to Special Events such as Kick-off;
- Invitation to Promotional Events;
- Certificate of Appreciation.



Thank you for supporting us!

Credit card donations can now be made at Chimp.net:  
<https://chimp.net/groups/lake-effect-robotics>

Date: \_\_\_\_\_  
(dd/mm/yy)

Company Name: \_\_\_\_\_  
(for Corporate Sponsors)

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_  
( # street, city, province, postal code)

Email: \_\_\_\_\_ Phone Number: (\_\_\_\_) \_\_\_\_\_

Donation Amount \$ \_\_\_\_\_

Enclosed is my cheque payable to "LDSB Charitable Trust" (for tax receipt)  
Charitable registration # 88869 9196 RR0001

- Or -

Enclosed is my cheque payable to "KCVI" (no tax receipt required)

Corporate Sponsors: please email your logo to [woodk@limestone.on.ca](mailto:woodk@limestone.on.ca) for inclusion on the robot, website, team shirts, team trailer and published documents.

Please mail this form and your cheque to:

Kevin Wood  
KCVI  
235 Frontenac Street  
Kingston, ON K7L 3S7