



Limestone DSB's *FIRST* Robotics team  
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To whom it may concern:

Lake Effect Robotics is a team of energetic, enthusiastic high school students from across the Limestone District School board who take part in FIRST (For Inspiration and Recognition in Science and Technology) Robotics competitions.

In 2018 our team designed, manufactured and programmed an incredible 150 lb robot for competition. After competing at two regional tournaments and the provincial championships where we finished 11th overall in Ontario, we then proceeded to Detroit, Michigan where our team won World Championships on Ford Field in front of a crowd of approximately 40,000 people.

First Robotics competitions were created to inspire high school students and provide real learning experiences in science, technology, engineering and math (STEM). These students learn so much, not only about engineering, but also about working as a team and how to deal with adversity when things go wrong.

The program costs about \$45,000-60,000/year and we have approximately 50 students on the team from within the LDSB. We attend 4-6 tournaments a year in Ontario, at a cost of \$200-300/tournament. This gets very costly and we want this to be as affordable as possible for all children and we hope you can help.

We are requesting support from your company with our fundraising efforts and there are a couple of ways you can help. One way is to make a donation to our upcoming Silent Auction on December 8th, 2019. We would graciously accept donations of gift certificates or an item from your store or business.

Another way you can help us is to become a sponsor for the 2019-2020 season.

If you choose to sponsor our team, we are prepared to strongly promote your company at all events. Given our new found influence with FRC teams, being only the 4th team from Canada in 30 years of FRC to win the World Championships, our partnership would be mutually beneficial. Our team would be willing to have your company's logo on team apparel, the robot and sponsorship signs/banners that are prominently displayed in our team pit and at all community events we attend, including any store/company promotions you may want us to attend.

We eagerly anticipate your reply and appreciate your company taking the time to consider our request. Our team would be happy to meet with you to further discuss any potential sponsorship deals you may be willing to consider.

*Respectfully*

*Lake Effect Robotics, Team 2708*

*[www.lakeeffectrobotics.ca](http://www.lakeeffectrobotics.ca)*